



HAR GHAR TRIRANGA



NCC (SD & SW) Army wing Salipur Autonomous College, Salipur observed different social service activities in the session 2025-2026.

On 14/08/2025 (SD&SW) Army wing observed Leadership of Lt. Jivanjyoti Pattanayak , Lt.Swati Tanaya Achary.

The '**Har Ghar Tiranga**' (Tricolour at Every Home) campaign is a major national initiative by the Government of India, primarily launched under the umbrella of *Azadi Ka Amrit Mahotsav* (the celebration of 75 years of India's independence).

□ What is 'Har Ghar Tiranga'?

- **Meaning:** Literally translates to "Tricolour at Every Home" or "Flag at Every Home."
- **Core Concept:** The campaign encourages every citizen to bring the Indian National Flag (the **Tiranga**) home and **hoist it proudly** during the celebration period around Independence Day (typically August 13th to 15th, or a wider range from August 2nd to 15th, depending on the year).

Key Objectives of the Campaign

The primary goals of 'Har Ghar Tiranga' are to strengthen the emotional and personal connection between the citizens of India and their National Flag.

1. **Foster a Personal Connection with the Flag:**
 - To transform the relationship with the Tiranga from a formal/institutional one into a **deeply personal and heartfelt connection**.
 - The act of bringing the flag home symbolizes a personal commitment to the nation.
2. **Ignite Patriotism and National Pride:**
 - To **invoke a strong feeling of patriotism** and love for the motherland in the hearts of the people, especially the youth.
 - To serve as a powerful visual tribute to the freedom fighters and the sacrifices made for the country's independence.
3. **Promote Awareness and Unity:**
 - To **promote a greater understanding** of the significance and symbolism of the National Flag.

To strengthen the spirit of unity and national solidarity by having the Tiranga displayed across the entire length and breadth of the country.

How People Participate

- **Flag Hoisting:** Displaying the Tiranga at residences, offices, schools, and public spaces.
- **Digital Engagement:** Uploading a '**Selfie with Tiranga**' on the official website.
- **Community Events:** Participating in **Tiranga Rallies** (like the one you asked about earlier), bike rallies, cultural concerts, and educational quizzes.

The 'Har Ghar Tiranga' campaign has been highly successful in transforming the period around Independence Day into a vibrant, collective national celebration.



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